



TERRY DEMMER

Professional Graphic Design

EDUCATION

B.F.A. Graphic Design

College of Design - Iowa State University
Graduation 5/11/2002

PROFESSIONAL EXPERIENCE

Carlisle Publisher Services Dubuque, IA

Automation Programming Specialist [12/27/02 – present]

Specialist in preparing projects for automated production utilizing QuarkXpress, Autopage, Xtags, and CPL rule writing with the goal of maintaining consistency while reducing production time to remain competitive in a global market. Many additional responsibilities as the only employee trained and able to assist in all publishing production areas including: Publication Design, Commercial Design, Art/Illustration, Composition and Automation Departments.

Demmer Design Dubuque, IA

Creative Director [11/10/00 – present]

Designer of corporate and short-term identity systems. Specializing with print design including posters, flyers, brochures, booklets and promotional pieces.
Web site design and development using HTML, XHTML and CSS programming.

Central Wisconsin Newspapers Portage, WI

Graphic Designer [9/26/02 – 12/23/02]

Newspaper ad designer with additional responsibilities in basic composition, film imaging and technology maintenance for six newspapers and seven bi-weekly advertising supplements.

Innova Ideas & Services Ames, IA

Graphic Designer Intern [5/13/02 – 7/23/02]

Designer for production of dynamic print media, corporate and short-term identity systems for small local, mid-size regional and large nationally recognized clients.

Carlisle Communications Ltd. Dubuque, IA

Illustrator Intern [5/8/00 – 8/11/00]

Art illustrator for college textbooks being published by McGraw Hill, Houghton Mifflin and Pearson Higher Education.

Iowa State Center Ames, IA

Assistant Foreman - Technical Operations Crew [12/10/97 – 8/11/00]

Direct crews to set up and remove equipment for shows, concerts and athletic events. Responsible for training new employees.

SKILLS AND ATTRIBUTES

Extensive knowledge of computer operations and software including: Macintosh OS, Autopage, Adobe Illustrator, Adobe Photoshop, Adobe InDesign, Adobe GoLive and QuarkXpress. Technical web writing experience in HTML, XML and CSS. Working knowledge of Adobe LiveMotion and Macromedia Flash. Strong ability to learn new technology and adapt quickly.

Proven leadership and organizational skills including multi-tasking, time management and personnel management. Strong team player that can quickly troubleshoot production and management problems, implement resourceful solutions without compromising deadlines and overall project quality. Innovative thinker in devising visually appealing work that requires precise attention to detail and a constant focus on the intended audience.

COMMUNITY ACTIVITIES

Boy Scouts of America - N.E. Iowa Council

Dubuque District Advancement Committee

Reviewer of Eagle Scout Candidates seeking Boy Scouting's Highest Honor.

Council Climbing Committee

Director and trainer for climbing instructors. Oversee operations of all council climbing events, programs and training materials.

Council Properties Committee

Maintain existing properties in addition to planning and construction of new facilities.

Venture Crew 61

Executive Advisor of all crew events, meetings and training.

Order of the Arrow Timmeu Lodge #74

Publications Advisor for newsletter and web page.

Dubuque District Committee

Venturing Program Chairman. Supervise all Venturing Crews, activities, adult and youth leader training and recruitment within the district.

COLLEGE LEADERSHIP

ISU College of Design Career Days

2002 Event Co-Chair and planner of first ever college wide event.

Design Council - ISU College of Design

Vice President of Publicity [2001–02]
GDSA Representative [2000–01]

Graphic Design Student Association

Vice President [2001–02]

Alpha Phi Omega National Service Fraternity

Vice President of Membership [1999–01]

Inter Residence Hall Association

Lower Friley Hall Representative for 650 students [1999–00]
Served as a Representative, Chair, or At-Large Member Simultaneously for six different sub-committees.

AWARDS AND HONORS

- 2003 Recipient of Carlisle Communications "Rookie of the Year" Award.
- 2002 Iowa State University Senior Class Leadership Recognition Award. 1 of 12 recipients out of approximately 4,000 eligible Seniors.
- 2002 Co-recipient of ISU College of Design Dean's Award for Extraordinary Performance.
- 2000 Iowa State University Campus Leadership Award.
- 1999 Accepted into the Iowa State University Graphic Design Professional Program through a juried competition.
- 1998 Founder's Award Recipient – Order of the Arrow, Boy Scouts of America.
- 1997 Vigil Honor – Order of the Arrow, Boy Scouts of America.
- 1994 Eagle Scout Honor – Boy Scouts of America.

View my portfolio online at www.DemmerDesign.com